



**News Release**  
FROM AMERICAN CRUISE LINES

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**FOR IMMEDIATE RELEASE**

**American Cruise Lines Rolls Out Exclusive Value Pricing for Travel Agents**  
*Savings up to \$3,000 per Stateroom Now Available for Travel Agents*

**GUILFORD, CT – March 15, 2016** – [American Cruise Lines](http://americancruiselines.com) has released today exclusive pricing for the travel trade. Agents now have access to value pricing up to 25% off brochure rates on select Mississippi River cruises. Pricing is being made available to agents as part of the ongoing expansion of the American Cruise Lines Agent Program which offers guided training, support and benefits for registered agents.

“The travel agent community is extremely important to us, and we are continuously trying to find new ways to support them,” said Susan Shultz, Director of Sales. “We are excited to offer our agent partners lower pricing as a way to show their clients and first time river cruisers the many advantages of cruising on smaller, newer riverboats with American Cruise Lines.”

These new lower prices are the first of their kind, making the elevated level of personalized service that is the hallmark of American Cruise Lines accessible like never before. Value pricing for travel agents is currently available on select Lower Mississippi River, Upper Mississippi River, and Ohio River itineraries aboard both *Queen of the Mississippi* and the fleet's newest paddlewheeler, *America*. American Cruise Lines has also announced value pricing for the Columbia and Snake Rivers and Highlights of the Columbia River itineraries aboard *Queen of the West*.

Agents can now offer their clients the best value inclusive of the lowest prices, newest ships, largest staterooms, highest level of personalized service available on the Mississippi, Columbia and Snake Rivers. This exclusive value pricing also includes a complimentary pre-cruise hotel stay and featured shore excursions.

For more information regarding the exclusive Travel Agent pricing or the American Cruise Lines Agent Program, visit <http://americancruiselines.com/travel-agents-rates> or contact Travel Agent Marketing Manager, Kallie Biggs at [Kallie.biggs@americancruiselines.com](mailto:Kallie.biggs@americancruiselines.com).

**About American Cruise Lines**

[American Cruise Lines \(http://www.americancruiselines.com\)](http://www.americancruiselines.com) is the largest U.S. cruise company and operator of the newest fleet of small cruise ships and riverboats in the United States. It offers more than 35 [itineraries \(http://www.americancruiselines.com/cruises\)](http://www.americancruiselines.com/cruises) ranging from four to 21 nights in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.

Long established and deeply experienced in cruise travel, American Cruise Lines has led the industry with honors that include “Gold Magellan Award Winner” (2015, 2014), “North America’s Leading River Cruise Company” by World Travel Awards (2015), “The World’s Best Cruise Ship” by Condé Nast Traveler (2014), “World’s Leading River Cruise Company” by World Travel Awards (2015, 2014), “World’s Leading Small Ships Cruise Line” by World Travel Awards (2013, 2012), “Best New Ship” by TravelAge West (2013), and finalist for the Reader’s Choice Awards by Condé Nast Traveler (2015).

To learn more about American Cruise Lines, visit <http://americancruiselines.com/home> or call 800-814-6880. Find us on Facebook at <https://www.facebook.com/americancruiselines> or follow us on Twitter at [https://twitter.com/American\\_Cruise](https://twitter.com/American_Cruise).

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