

News Release
FROM AMERICAN CRUISE LINES

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FOR IMMEDIATE RELEASE

American Cruise Lines Announces 2015 Holiday Cruises on the Mississippi River, Historic South and Golden Isles

Cruises highlight exquisitely decorated southern regions, hospitality and spirit of the holiday season

GUILFORD, CT – June 17, 2015 – American Cruise Lines (www.americancruiselines.com), operator of the newest riverboats and small cruise ships in the United States, announced today details for its 2015 holiday cruises which will highlight regional holiday activities and showcase the exquisitely decorated regions, southern hospitality and spirit of holidays.

“Traditions play an important role in the South, especially during the holidays,” said Judy Roman, Vice President, and American Cruise Lines. “Our cruises offer a truly exceptional way to enjoy the sights, flavors and traditions of the holiday season from the point of view of America’s southern waterways.”

Thanksgiving Cruise

Nov. 21st - Mississippi and Historic South & Golden Isles

American Cruise Lines has again partnered with Connecticut Food Bank to help feed the hungry by donating \$50 per ticket sold on designated Thanksgiving cruises. In previous years, the line raised as much as \$10,000 for the program, which helps put food on the tables of needy local residents and spread joy this holiday season.

In addition to helping those in need, guests will enjoy a Thanksgiving celebration in some of the most spectacular areas of the Mississippi or Historic South. Onboard, a team of world class chefs will prepare a traditional Thanksgiving meal and guests can join our Executive chef before to learn how he makes the cornucopia.

Southern Holiday Traditions and Christmas Cruise

Nov. 28, Dec. 5, 12 and 19th – Mississippi and Historic South & Golden Isles

New Orleans Roundtrip: This year’s special events include a tour of Oak Alley Plantation in its holiday splendor, and a holiday concert in the music room of the beautifully preserved J.N. Stone House in the Historic Natchez. Onboard, guests will join a traditional Reveillon-style feast with mouth-watering regional favorites prepared by expert chefs. Gingerbread house and ornament making workshops will also be offered, as well as Christmas carol sing-alongs. This Christmas cruise on December 19th will feature a complimentary pre-night celebration, including dinner at Antoine’s, one of New Orleans’ most historic and famous restaurants.

Historic South & Golden Isles: Guests will explore the holiday traditions of the Historic South as they celebrate the Christmas season on the Intracoastal Waterway aboard the beautiful *Independence*. Holiday-themed events include a tour of the Amelia Island Gingerbread house, Charleston’s Holiday Festival of Lights and a private dockside Oyster Roast on the gorgeous Sapelo Island. The Christmas cruise on

December 19th will feature a complimentary pre-night celebration, including dinner at the elegant Ritz-Carlton, Amelia Island.

New Year's Eve Cruise

Dec. 27th - Mississippi River and Historic South & Golden Isles

American Cruise Lines offers one of the best and most memorable ways to ring in the New Year, including a holiday lights tours at Oak Alley and Houmas House Plantations (New Orleans roundtrip).

New Year's Eve cruises feature a complimentary pre-night celebration on December 26, which includes welcome festivities and exclusive dinners at the renowned McCrady's Restaurant in Charleston (Historic South) and Antoine's Restaurant in New Orleans (New Orleans Roundtrip). Onboard, guests will enjoy a specially-themed New Year's Eve cocktail hour, dinner and evening entertainment, as well as a midnight countdown and champagne toast. A festive New Year's Day brunch will also be featured.

About American Cruise Lines

American Cruise Lines is the largest U.S. cruise company and operates the newest fleet of riverboats and small cruise ships on more than 35 itineraries around the country including the Pacific Northwest, the Northeast, the Southeast and Alaska. The line is known for working closely with guests and travel agents before, during, and after a cruise to create a highly personalized experience. Long established and deeply experienced in cruise travel, American Cruise Lines has been honored with multiple awards, including Porthole Reader's Choice Awards in 2014, World Travel Awards "World's Leading River Cruise Company" in 2013, "Gold Award Winner" for Travel Weekly's 2014 Magellan Awards and a 2014 finalist for Condé Nast Traveler's Reader's Choice Awards. To learn more about American Cruise Lines, visit www.americancruiselines.com or call 800-814-6880. Find us on Facebook at www.facebook.com/americancruiselines or follow us on Twitter at www.twitter.com/american_cruise.

American Cruise Lines' Announces its Thanksgiving "Give-Back Program" to Raise Money for the Connecticut Food Bank

Donation will help battle hunger and those in need this holiday season

GUILFORD, CT – June x 2015 – American Cruise Lines (www.americancruiselines.com), the largest U.S. cruise company, announced today that it will once again promote its Thanksgiving "Give-Back" program, an initiative dedicated to helping those in need.

First launched in 2013, the line announced it will once again partner with Connecticut Food Bank in an effort to help alleviate hunger in Connecticut, the location of its corporate headquarters. American Cruise Lines has promised to donate \$50 to the Food Bank for each ticket sold on its Thanksgiving cruises, which include:

- **Mississippi River** 7-night cruise – Offered aboard the 150-passenger *American Queen*
- **Historic South & Golden Isles** 7-night cruise – Offered aboard the 104-passenger *Independence*
- **Great Rivers of Florida** 7-night cruise – Offered aboard the 49-passenger *American Glory*

"We're thrilled with to announce that we are continuing our successful Thanksgiving Give-Back program," said Timothy Beebe, Vice President of American Cruise Lines. "It is very rewarding to know that our support of Connecticut Food Bank will help brighten the holidays for our community."

In the past American Cruise Lines has donated as much as \$10,000 to the Connecticut Food Bank through this program. On December 4, 2015 at the Food Bank's headquarters in East Haven, CT, the cruise line will present a check during a live event.

Quote from the Connecticut Food Bank's President and CEO.

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