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FROM AMERICAN CRUISE LINES**

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American Cruise Lines Hires 3 More Travel Industry Veterans to Join its Growing Sales & Business Development Team



GUILFORD, CT—July 9, 2019— American Cruise Lines, the largest cruise line in the U.S., announced today that Michael Weldon, Mary Grimes, and Mena Tuccinardi have joined the company’s growing sales force. Michael Weldon has come on board as American’s new Regional Director for Trade Sales, Mary Grimes as new Business Development Manager for the Southwest region, and Mena Tuccinardi as new Business Development Manager for the Northeast region.

“We are delighted to have seasoned professionals like Michael, Mary, and Mena join our expanding company and growing sales team,” said Susan Shultz-Gelino, Director of Business Development. “Just in the last 2 years, American has added 3 brand new ships—increasing its fleet to 11 small ships, with a 12th new ship arriving next year. “Michael, Mary and Mena will be invaluable in developing American’s business relationships across the country and assisting with our new Group Travel Program.”

Michael Weldon has many years of river cruise experience, specializing in travel trade sales and business development. He has worked for several luxury cruise lines and has a proven track record of driving revenue growth for both travel professionals and cruise lines, as well as managing teams of travel professionals across the country.

Mary Grimes has extensive experience in business development for top travel brands and began her career as a frontline agent based in Colorado. She knows the 'ins and outs' of travel agency operations and the unique nature of the industry, giving her a dynamic expertise in helping companies achieve success in competitive markets.

Mena Tuccinardi has worked in the travel industry for over 20 years and has a great record for developing strategic travel business relationships throughout the Northeast, as well as developing sales and marketing tools to assist partner travel professionals.

American Cruise Lines is pleased to have these travel industry veterans positioned across the country in order to better assist the Line's rapidly growing network of travel professionals. American has had record sales over the past few years and grown both its inside and its outside sales force tremendously. With its corporate headquarters based in Connecticut, American has rededicated itself to developing several new sales and marketing platforms to better assist its agents and travel partners throughout the world.

About American Cruise Lines: American Cruise Lines celebrated its most award-winning year ever in 2018, winning 14 travel awards, and is on pace to surpass it for 2019. Among the many prestigious awards are, *Condé Nast's Readers' Choice Award for Top Small Cruise Lines*; and *Cruise Critic's Cruisers' Choice Award for Best River Line in the U.S. & Canada*. American operates the largest and newest fleet of coastal cruise ships, Victorian-style paddlewheelers, and the only modern riverboats in the U.S. All ships accommodate between 100-200 passengers and are built, crewed, and registered in the U.S.A. With over 35 itineraries to 25 states, including many theme and holiday cruises, American cruises along the rivers, as well as the coastal and inland waterways of New England, Alaska, the Pacific Northwest, the Mississippi River system, and the Southeast.

For reservations or to learn more about American Cruise Lines

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