American Cruise Lines Announces Lower Pricing on *Queen of the West*
*Cruise Line Expands Offering with Reduced Prices on Select Columbia and Snake Rivers Cruises*

**GUILFORD, CT – January 18, 2016 –** American Cruise Lines is proud to announce the release of lower prices on its Columbia and Snake Rivers itineraries aboard *Queen of the West*. The new pricing, starting at $1975 per person, is the first of its kind for American Cruise Lines, as it broadens appeal to value-seeking cruise travelers looking to experience the same desirable destinations at the elevated level of comfort and care that the line is known for.

“We know there is a large market who wants to experience these incredible destinations in a higher level of comfort than currently available at this price level,” said Susan Shultz, Director of Sales. “Now that we have multiple ships positioned on the Columbia and Snake Rivers, we are able to offer both access and comfort on a spectrum of appealing rates.”

As the only company with two paddlewheelers on the Columbia and Snake Rivers, American Cruise Lines is now able to offer the greatest range of products for all guests looking to experience these unique destinations. *Queen of the West* debuted in 2011 as the pioneer riverboat in the Pacific Northwest and established river cruising on the Columbia and Snake Rivers. She is being joined this year by American *Pride*, the newest ship on the river at only 3 years old.

This new positioning will allow the line to attract a wider range of discerning river cruising consumers looking to experience the most sought after destinations along America’s greatest rivers. Guests of all itineraries will receive the level of accommodating, caring and overall personalized service that is the hallmark of American Cruise Lines.

Prices aboard *Queen of the West* will start at $1975 per person. Pricing, effective immediately, will apply to new bookings made February 17, 2016 – April 1, 2016.

**About American Cruise Lines**

[American Cruise Lines](http://www.americancruiselines.com) is the largest U.S. cruise company and operator of the newest fleet of riverboats and small cruise ships in the United States. It offers more than
35 itineraries (http://www.americancruiselines.com/cruises) ranging from four to 21 days in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.


To learn more about American Cruise Lines, visit http://americancruiselines.com/home or call 800-814-6880. Find us on Facebook at https://www.facebook.com/americancruiselines or follow us on Twitter at https://twitter.com/American_Cruise.

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