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FROM AMERICAN CRUISE LINES**

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## **Susan Shultz-Gelino Named Vice President of Trade Relations for American Cruise Lines**

**GUILFORD, CT—January 10, 2020—American Cruise Lines** announced today that it has named Susan Shultz-Gelino as their new Vice President of Trade Relations. Susan has been with American for over 20 years and is a cruise travel veteran known throughout the industry. Formerly, Susan served as Director of Business Development for the Line.

During her tenure with American Cruise Lines, Susan has led American's sales department to record numbers. In 2014, she was integral in expanding American's U.S. sales force to the Line's Salt Lake City, Utah office. In 2018, Susan formed a team of Business Development Managers, positioned throughout the U.S., to assist American's growing network of Travel Advisors. She now oversees all trade partnerships and group sales.

American Cruise Lines has grown, introducing a series of new modern riverboats that double the Line's river capacity and have made American the largest U.S. cruise line. Susan has been expert in developing sales tools and strategies for the Line's in-house sales teams and Travel Advisor partners across the country to match the Line's overall growth.

### **About American Cruise Lines:**

Year after year, American Cruise Lines has won more prestigious awards than any other U.S. cruise line, including *Time magazine's 2019 World's Greatest Places* award which honored *American Song*—the 1<sup>st</sup> modern riverboat in the U.S.A., among the most exceptional new places in the world to visit. American operates the largest and newest fleet of coastal cruise ships, Victorian-style paddlewheelers, and the only modern riverboats in the U.S. All ships accommodate 100-200 passengers, and are built, crewed, and registered in the U.S.A. With over 35 itineraries in 25 states, including many theme and holiday cruises, American cruises along the rivers, as well as the coastal and inland waterways of New England, Alaska, the Pacific Northwest, the Mississippi River system, and the Southeast.

**For reservations or to learn more about American Cruise Lines**  
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